



NORSACA
quality of life for people with autism

27th October 2010: For Immediate Release

NORSACA needs your vote!

Local autism charity NORSACA announced today (Wednesday 27th October) that it needs YOUR help to win a TV competition that will change the lives of children and young people with autism.

The People's Millions 2010, which takes place on ITV Central evening regional news at the end of November, will see community groups go head-to-head in a bid to win a Lottery award for their good causes. Each night two groups will make their bid for viewers' support to take home up to £50,000, with the public voting by phone to decide who wins the prize.

If NORSACA receives the most votes they will use their winnings to refurbish the playground at the Carlton site of Sutherland House School. This exciting project will provide a better and more suitable play environment for autistic children. Boasting new play equipment, the improved playground will also include a quiet space for relaxation, which helps to deal with anxiety and agitation caused by autism.

NORSACA's film will be shown during the ITV regional evening news on Monday 22nd November. Voting numbers will be available on that day with telephone voting lines opening at 9am and winners announced the following day. Please make NORSACA your choice on the day, and in doing so know that you've made a difference to the lives of children and young people with autism.

Darren Worthy, Fundraising and Communications Manager at NORSACA said, *"This is a wonderful opportunity to give the pupils of Sutherland House School an exciting, new, autism-friendly playground. We need your support and your vote to help make this project a reality".*

To show your support for NORSACA please visit www.norsaca.org.uk or become a fan on Facebook at www.facebook.com/norsaca.

- Ends -

Note to Editors:

NORSACA (Nottingham Regional Society for Adults and Children with Autism) is a registered charity (No. 517954) and a company limited by guarantee (No. 2053860). The Society was started on the initiative of a group of parents in 1968 and today is still led by the parents and friends of people with autism.

Each year NORSACA delivers services to over 500 people with autism, or affected by autism. The people who benefit from NORSACA's work principally come from the East Midlands and South Yorkshire.

Autism is a complex, life-long disability which affects the development of communication, social and life skills.

For further information contact:

Darren Worthy
NORSACA Fundraising and Communications Manager
Tel: 0115 976 1805
Mobile: 07870 835 792
Email: dwnorsaca@btconnect.com

www.norsaca.org.uk